

# Innovate Software Consulting Inc Ltd

## e-Customer Relationship Management (e-CRM), Version 1.0 Achieves Oracle Exadata Ready, Oracle Exalogic Ready, Oracle Exalytics Ready, and Oracle SuperCluster Ready Status



Winnington House, 1<sup>st</sup> Floor  
2 WoodBerry Grove  
Finchley, London, N12 0DR  
United Kingdom  
Telephone: 44.808.234.2088  
Fax: +44.808.234.2088  
Website: <http://www.innovate-software.com>;  
<http://us.innovate-software.com>



The Oracle Exastack Ready program is dedicated to helping ISVs, and other Oracle PartnerNetwork (OPN) members, run their solutions on the latest major releases of Oracle Exadata Database Machine, Oracle Exalogic Elastic Cloud, Oracle Exalytics In-Memory Machine, Oracle SuperCluster and their component products, including Oracle Database, Oracle WebLogic Server, Oracle Solaris, Oracle Linux and Oracle VM. These products provide partners with a lower cost and high performance infrastructure for database and application workloads across on-premise and cloud based environments.

*“Innovation of IT Products & Services, IT Consulting & IT Reselling through Quality and Performance using Oracle Technologies”*

*e-Customer Relationship Management (e-CRM) is supported and Ready to run with Oracle Exadata Database Machine, Oracle Exalogic Elastic Cloud, Oracle Exalytics In-Memory Machine and Oracle SuperCluster.*

### Company Overview

Innovate Software Consulting Inc Ltd., founded in 2013 and registered in U.K, provides the consulting and outsourcing services that envision and pioneer the adoption of the flexible global business practices that today enable companies to operate more efficiently and produce more value. Innovate Software Consulting Inc Ltd., works with its clients globally as partners to conceptualize and realize technology driven business transformation initiatives.

Committed to enable swift, practical and meaningful transformation of critical business and IT functions ensuring organization success by delivering measurable and lasting improvements in performance, productivity, quality, and cost.

Innovate Software Consulting Inc Ltd., forms long-term client partnerships enabling better understanding of customer industry landscape, operating environment, and business challenges by providing lasting value through services.

### e-Customer Relationship Management (e-CRM) Overview

e-CRM is rethinking how technology can help companies manage customer relationships. e-CRM application delivers a feature-rich set of business processes that enhance marketing effectiveness, drive sales performance, improve customer satisfaction and provide executive insight into business performance. Supported by deep collaboration and administration capabilities that adapt to how your company operates, e-CRM application is catered for customers of all sizes across a broad range of industries.

## **Capabilities and Features:**

- e-CRM offers point-and-click capabilities for user interface customization.
- e-CRM is a CRM application that is fast, friendly, and even easy to use.
- Accessing e-CRM through a web browser, users can choose their own themes to suit their individual tastes, manage multiple information sources through Microsoft Outlook integration and content syndication, and access the information they need as fast as they can click. The joy of using e-CRM translates into a more organized and efficient sales force, which drives greater productivity and more visibility for managers.
- Sales Force Automation.
- Opportunity, Contacts and Account Management.
- Dashboards.
- Case Management.
- Self-Service Portal.
- Collaboration.
- Email Client.
- Reporting.

## **Sales**

Sales/Regional office  
Information:

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## **Business Value**

Today joint customers can confidently use Innovate Software Consulting Inc Ltd's products together with engineered systems and operating systems of Oracle to enjoy improved performance and manageability. Participation of our organisation in the Oracle Exastack Ready program reflects our commitment to delivering a world-class customer experience with a high performance, high capacity, industry leading database infrastructure. This is a key component of e-Customer Relationship Management (e-CRM) product providing that experience and scaling our infrastructure capabilities as our customers' data volume, variety, and intelligence requirements rapidly expand.

## **Why Oracle?**

The Oracle Exadata Database Machine delivers extreme performance and is the ideal database platform for OLTP applications, data warehouses as well as the varied and unpredictable workloads of cloud computing. It is a complete package of servers, storage, networking, and software that is massively scalable, secure and redundant.

Oracle Exalogic Elastic Cloud is hardware and software engineered together to provide extreme performance, reliability and scalability for Oracle, Java and other business applications, while delivering lower TCO, reduced risk, higher user productivity and one-stop support.

Built using industry-standard hardware, market-leading business intelligence software and in-memory database technology, Oracle Exalytics is an optimized system pre-integrated to reduce the cost and complexity of an organization's IT infrastructure, while dramatically increasing productivity and performance.

Oracle SuperCluster is the world's most efficient multi-purpose engineered system, delivering extreme efficiency, cost savings, and performance for consolidating mission critical applications and rapidly deploying cloud services.

Oracle VM 3, the latest release of Oracle's x86 server virtualization solution, is suitable for all datacenter workloads, enabling companies to move beyond server consolidation and to focus on accelerating and simplifying application deployment and management.

Oracle Solaris 11, the first cloud OS, brings the reliability, security and scalability of

## **Support**

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the #1 enterprise OS to the cloud, allowing customers to run their most demanding enterprise applications in private, hybrid, or public clouds.

Oracle Linux, with its default Unbreakable Enterprise Kernel, brings the latest Linux innovations to market, delivering extreme performance, advanced scalability, and reliability for enterprise applications, at a lower cost.

For additional information about partnering with Oracle, please contact [OPBC-WW\\_WW@oracle.com](mailto:OPBC-WW_WW@oracle.com) or visit [oracle.com/partners](https://oracle.com/partners).

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